

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending August 8st, 2020  
Total New Ads Down Slightly Over the Week But Up 16% Over the Year**

WETHERSFIELD, August 14th, 2020 – During the week ending August 8th, 2020, there were 5,433 new postings. New postings are down 2.8% or -157 ads from a week ago. This one-week top line decrease was driven by Retail Trade and Accommodation & Food Service, respectively down 151 and 70 new postings over the week. Overall weekly declines of less than 3% suggest the power outages of last week due to Tropical Storm Isaias had little impact on new job posting. Industries that had weekly increases include Manufacturing (+84 new ads), Finance & Insurance (+45 new ads), and Professional, Scientific, and Technical Services (+39 new ads). Overall new job ads are up 16% from four weeks ago and up 3.3% over the year.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salesperson, Registered Nurses, and Customer Service Representatives.

**Employers** with the most new postings include Lowe’s, CVS Health, and Cigna.

**Covid-19 and Weekly New Job Postings**

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (987 new postings, -3% over the week)
* **Retail Trade** (648 new postings, -19% over the week)
* **Finance & Insurance** (402 new postings, +13% over the week)

10 sectors had job posting decreases over the week, one was unchanged, and 9 and increases. Some of the largest percent decreases occurred in Wholesale Trade (-52% or -17 new postings), Real Estate (-29% or -23 new postings), and Public Administration (-22% or -29 new postings). Of the 9 increasing sectors, some of the largest increases were in Manufacturing (+36% or +84 new postings), Other Services (+22% or +22 new postings) and Finance & Insurance (+13% or +45 new postings).   
  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 8/08/20 were:**

* Retail Salesperson (207 new postings, -14% over the week)
* Registered Nurses (152 new postings, -1% over the week)
* Customer Service Representatives (151 new postings, +19% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the week ending August 8th were mostly in Retail Trade, Finance & Insurance, and Healthcare. 17 out of the 25 Employers with the most new postings had increases over the week and 20 had increases over 4 weeks. Some of the 8 over the week decreases shown below were large compared to corresponding increases. Lowe’s, Hartford Healthcare, and Amazon were down between -45 and -86 new ads. The largest over the week increase was Whole Foods, up 30 new ads.



**What is HWOL?**

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)